

ABC TMA Annual Accomplishments January- December 2001

- The ABC TMA worked to realize a saving of 492,000 vehicle miles traveled and a reduction of 31,152 pounds of pollutants during this period. The reductions include 1,734 pounds of nitrogen oxide, 24,944 pounds of carbon monoxide, 3,361 pounds of hydrocarbons, and 1,113 pounds of Volatile Organic Compounds.
- Back Bay Expansion - Monthly meetings have been held with the steering committee for the Back Bay TMA expansion. Represented on the steering committee are Boston Properties, John Hancock, New England Financial, Liberty Mutual, Saunders Hotel Group, Millennium Partners, and the Back Bay Association. MOU's have been delivered and signed by seven companies. The TMA conducted a survey of Back Bay employees to collect information on commuting habits in November 2001. .
- Supported MBTA via letters of support, op-ed pieces and participation in peer review of Transitway vehicle procurement, resulting in the green light for the MBTA to purchase the chosen vehicle thereby keeping the project on schedule.
- Worked as part of a coalition to examine and give testimony on MA Commuter Choice Bill.
- Held 33 commuter information events at Mass General Hospital (5), Verizon (6), State Street Bank (4), Fleet Bank (2), 100 Summer Street, Center Plaza (2), New England Financial (2), Prudential Center (2), NEMC (2), John Hancock (3), 441 Stuart Street, and 225 Franklin (2).
- Filled 21 empty vanpool seats, resulting in over 114,000 vehicle miles saved.
- Fill'er Up - Carpool Incentive Program. Completed the production of the brochure and began the program in March 2001, providing \$35/month for gas for six months to new participants in carpools. Sixty-four carpools with 144 participants, have received the incentive. Participants have carpooled a total of 1,860 days, reduced VMT by 142,890 miles, and have prevented over 8,500 pounds of emissions from entering our regions air. Of the carpoolers who utilized the service, the average number of days carpooled each month was 16.9 days.
- Registered 125 new "Workout to Work" participants for a total of 282 registrants in the program. In 2001 participants saved over 27,000 vehicle miles and reported over 5,500 car free days.
- Registered 235 new participants in the Guaranteed Ride Home program for a total of 526 registered participants. In 2001, participants used the program a total of 47 times (37 taxi vouchers and 10 rental cars) at a total cost of over \$1,900.
- Promoted new CARAVAN and ABC TMA vanpool subsidy programs with lunchtime brownbag information sessions at MGH, State Street Bank, NEMC.
- Conducted a "Keeping Fit" Walking Seminar with Mark Fenton, editor of Walking Magazine. The event hosted by Verizon attracted 28 employees from Verizon, Center Plaza, Fidelity, and MGH.

- Held third annual TMA Bike to Work Challenge, registering over 700 commuters to bike to work. Two ABC TMA members won in their categories, MGH and New England Financial. Several other TMA member companies participated in the challenge including, Fidelity, Fleet, State Street Bank, Verizon and the tenants of 225 Franklin Street, Center Plaza, and Prudential Center.
- Along with Boston Properties sponsored a Back Bay Bike Breakfast on the Boylston Plaza at the Prudential Center in May 2001. Marché at the Prudential Center provided free breakfast to all employees who biked into work and Community Bikes performed free bike tune-ups. MassBike and the Boston Police Department also attended displaying information on bicycle commuting and bike safety.
- Celebrated the ABC TMA's 5th Anniversary in July with a party held at Hale and Dorr. Presented certificates of recognition to all TMA members.
- Submitted two applications for Transportation Demand Management Grants from the Massachusetts Highway Department securing over \$95,000 in state grant funds for 2002-03. The first grant is a Commuter Boat and Express Bus Incentive Program, which will provide a subsidy towards the cost of the boat and express buses to employees currently driving alone to work. The second grant was filed jointly with the Boston/Cambridge TMA's requesting funds to design and produce a joint TMA Newsletter. Both are scheduled to begin in early 2002.
- Completed telecommuting pilot program final report and distributed it to all ABC and TMA board members.
- Completed Commuter Mobility Work Plan for Equity Office at 225 Franklin Street and Hale & Dorr.
- Produced commuter assistance reports for 44 employees, which provide detailed and personalized commuter information.
- Worked with MassPort, MBTA, EOTC, Mass Convention Center, and CA/T to develop a scope of services to study the possible construction of extending a tunnel for the Transitway under D Street.
- Worked with MBTA Advisory Board and other members of TransitWorks to conduct five red line station evaluations.
- Represented the ABC TMA on the Boston Bicycle Advisory Committee and chaired city of Boston's Access 2000 Bicycle Plan committee, resulting in the city's first Bicycle Plan released during Bike Week in May.
- Attended the 2001 Association for Commuter Transportation (ACT) TMA Summit and the 2001 ACT International Conference. Member of planning committee for the 2001 Patriot Chapter TDM Awards Luncheon. Held the office of chapter Secretary 2001 and elected President of the Patriot Chapter for 2002-03.

Numbers for Employee Participation in ABC TMA Programs

Work out to Work

	All Members
New Registrants	12
Total Registrants	302
Total VMT Saved	5,206 miles
Total # of Car Free Days	1,604 days
Hydrocarbons Reduced	35.5 pounds
Carbon Monoxide Reduced	264 pounds
Volatile Organic Compounds Reduced	11.3 pounds

Fill 'er Up

	All Members
New Registrants	144
Total Registrants	144
Total Carpools	64
Total VMT Saved	176,072 miles
Total Car Free Days	2,423 days
Hydrocarbons Reduced	1,203 pound
Carbon Monoxide Reduced	8,927 pounds
Volatile Organic Compounds Reduced	382 pounds

Guaranteed Ride Home

	All Members
New Registrants	235
Total Registrants	526
Taxi Vouchers Used in 2001	37
Enterprise Rentals Used in 2001	10
Total Cost of Vouchers and Rentals	\$1,929.44